

***M&SOM* Best Paper Award Finalists for 2011**

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It is a great pleasure to recognize the following paper as *M&SOM* Best Paper Award Finalists for 2011:

1. Aviv, Y., A. Pazgal. 2008. Optimal Pricing of Seasonal Products in the Presence of Forward-Looking Consumers. *M&SOM* **10** (3), 339-359.

This paper was a finalist in one or more years of its eligibility for the *M&SOM* Best Paper Award and received multiple nominations. It is an outstanding paper that has already had substantial influence on subsequent research. Congratulations to the authors!